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CONSULTING
AUDITING
DEVELOPMENT
SUPPORT

The Heritage Environmental Management Programme.

Africa's most successful and comprehensive environmental and certification programme, designed to meet the needs of the continent and its people..

By committing to the standards of the Heritage Programme, your business meets the highest international standards of environmental management and reduces its risk and potential for environmental non-compliance.

Choose Heritage as your environmental partner today.



Consulting
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Development
Support

simplifying
CERTIFICATION

Certification at work for you

Connecting your business to the customers you need

WHY CERTIFY?

Certification demonstrates to your customers, competitors, suppliers, staff and investors that you use industry-respected best practice. In addition to this,

- Certification helps you to demonstrate to stakeholders that your business is run effectively.
- The process of achieving and maintaining a certification also helps ensure that you are continually improving and refining your activities.
- The regular assessment process contributes to staff responsibility, commitment and motivation.
- Certification can improve overall performance, remove uncertainty and widen market opportunities.
- Certifying your company's environmental performance means that an independent, qualified and competent party, such as SBS, has determined that it meets the requirements of an internationally benchmarked EMS standard.



WHAT IT DOES FOR YOUR BUSINESS

Certification allows you to:

- Demonstrate a commitment to achieving legal and regulatory compliance to regulators and government
- Demonstrate your environmental commitment to stakeholders
- Demonstrate an innovative and forward thinking approach to customers and prospective employees
- Increase your access to new customers and business partners
- Better manage your environmental risks, now and in the future
- Potentially reduce public liability insurance costs
- Enhance your reputation

For particular industries, pressure is now being exerted by many large organisations who expect their suppliers to adopt environmentally-friendly practices. Added to this, consumer pressure has become a prime consideration for most responsible businesses and this is guiding the move towards certification.



CERTIFICATION Your passport to success

Can your business afford not to be certified?

If you are still not convinced, consider these reasons for certification:

1. Certification demonstrates your commitment responsible practice.

Having your business certified shows your peers, competitors and market and general public your commitment to operate responsibly and with consideration for the environment and community. Certification sets you apart as a leader in your field.

2. Certification enhances the image of your industry and country

Certification programs seek to grow, promote, and develop your industry or business sector.

3. Certification reflects achievement.

Certified businesses reflect excellence in their field and those that have met accepted standards and requirements.

4. Certification builds self-esteem.

Certification programs create a standard for a particular profession or business sector, complete with performance standards, ethics, and development paths. Certified businesses define themselves beyond the norm in their sector and tend to control and guide their organisational development. This in turn creates a deep sense of professional satisfaction among your staff and associates.

5. Certification establishes brand credentials.

Certification stands above any particular brand or corporate identity, serving as an impartial, independent endorsement to your business's performance. And when the consumer looks for responsible and competent organisations to align with, they tend to seek those that have achieved certification.

6. Certification improves business opportunities and growth.

Certification clearly identifies your business that is capable of adapting to changes in markets, technology, business practices and innovation.

7. Certification prepares you for greater on-the-job responsibilities.

Since certification is usually a voluntary commitment to standard, it is a clear indicator of your willingness to invest in your business's sustainable development. Certified businesses are aware of the constantly changing environment around them and have the ability to organically respond to change.

8. Certification provides for greater earnings potential.

As a certified business, you can expect many benefits, but for today's competitive and cost-sensitive business environment, bottom-line savings and increased revenues speak for themselves. Certification leads to reduced operating costs through improved resource use and proactive development, always keeping you ahead of your competitors.

9. Certification improves business skills and competitiveness.

Ideally, achieving certification shows your managerial competence by demonstrating operational proficiency and commitment to continually improving your performance.

10. Certification offers greater professional recognition from peers.

Hear that applause? It's all for YOU! As a certified business, you can expect increased recognition from your peers for taking that extra step in your organisational development.